

# Systems Thinking and Model Based Systems Engineering's Utility to Solve Complex Organizational Problems - Cyber-Physical System Design Teams

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# Summary

- Demonstrate the Utility of Systems Thinking and MBSE
  - Using causal loop and SysML block definition diagrams
- Perform systematic identification of security shortcomings of cyber-physical system (CPS) design teams
- Propose and defend potential solutions

# Overview

Motivation

Background Work

Characterization of the Problem Space using Systems Thinking Models

Illustration of Solutions Using Systems Thinking Models with CPS Design Teams

Conclusion and Future Work

References

# Motivation



[https://www.google.com/url?sa=i&url=https%3A%2F%2Ftwitter.com%2Fjosephsteinberg%2Fstatus%2F1091363160446169092%3Fimg%3Dhu&psig=AOvVaw0Mg370-AIUgSDK7edFPACJ&ust=166663722730000&source=images&cd=vfe&ved=0CA4QjhxqFwoTCijlyM6B9\\_oCFQAAAAAdAAAAABai](https://www.google.com/url?sa=i&url=https%3A%2F%2Ftwitter.com%2Fjosephsteinberg%2Fstatus%2F1091363160446169092%3Fimg%3Dhu&psig=AOvVaw0Mg370-AIUgSDK7edFPACJ&ust=166663722730000&source=images&cd=vfe&ved=0CA4QjhxqFwoTCijlyM6B9_oCFQAAAAAdAAAAABai)

The cybersecurity program you  
want to run



The cybersecurity program you're  
forced to run on your current budget



<https://www.balbix.com/blog/top-10-cybersecurity-memes/>



[https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.lanworks.com%2Fcyber-attack-ransomware-emergency-response%2F&psig=AOvVaw3cyi5WY0kV6KRS9nE2FFBe&ust=1666637129764000&source=images&cd=vfe&ved=0CA4QjhxqFwoTCiJzPKKB9\\_oCFQAAAAAdAAAAABAE](https://www.google.com/url?sa=i&url=https%3A%2F%2Fwww.lanworks.com%2Fcyber-attack-ransomware-emergency-response%2F&psig=AOvVaw3cyi5WY0kV6KRS9nE2FFBe&ust=1666637129764000&source=images&cd=vfe&ved=0CA4QjhxqFwoTCiJzPKKB9_oCFQAAAAAdAAAAABAE)

# Background Work

## Systems Thinking Foundations:

- Peter Senge *Fifth Discipline* [13]
- Donella Meadows *Thinking in Systems: A Primer* [9]

## INCOSE Body of Knowledge

## MBSE applied to various applications

- Autonomous driving [15]
- Aircraft maintenance systems [5]
- Design and development of Internet Of Things (IOT) in smart city applications [6]

## Content from Colorado State University Systems Thinking Course [14]

- Key Systems Thinking Principles
  - Emergent Properties of systems – **Failure of reductionist approach to complex system design**



## Events

Increasing cyber  
attacks against CPS  
Systems

## Patterns Of Behavior

## Systems Structure

## Mental Model

Design team focused  
only on functionality,  
cost and schedule

Security is an  
afterthought and IT's  
responsibility

CPS Members Lack  
Cybersecurity  
Awareness

# Characterization of the Problem Space

- Current problems with CPS Design Teams:
  - Lack of systems thinking mindset
  - Minimal adoption of systems thinking principles:
    - Holism: Lack of holistic view of a CPS
    - Evolution: Attackers evolve, but CPS does not
    - Emergence: Security is an emergent property, reductionist approach inadequate
    - Feedback: Vulnerabilities emerge from feedback loops and delays

# Characterization of the Problem Space using Systems Thinking Models: CPS Design Team

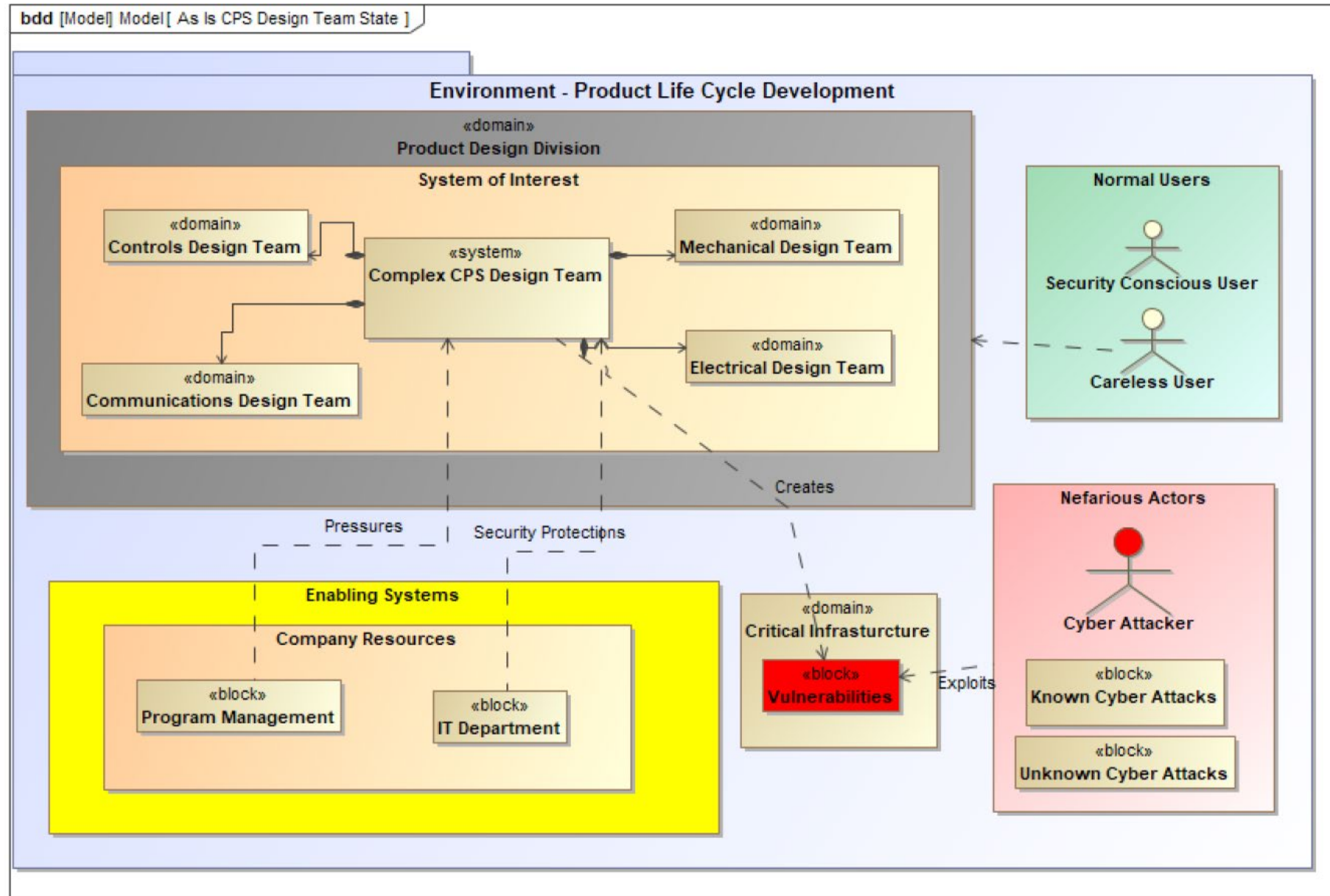


Figure 2: Systemic Identification: SysML Block Definition Diagram (BDD) Modeling CPS Current State

# CPS Design Team Current State Systems Dynamics Model

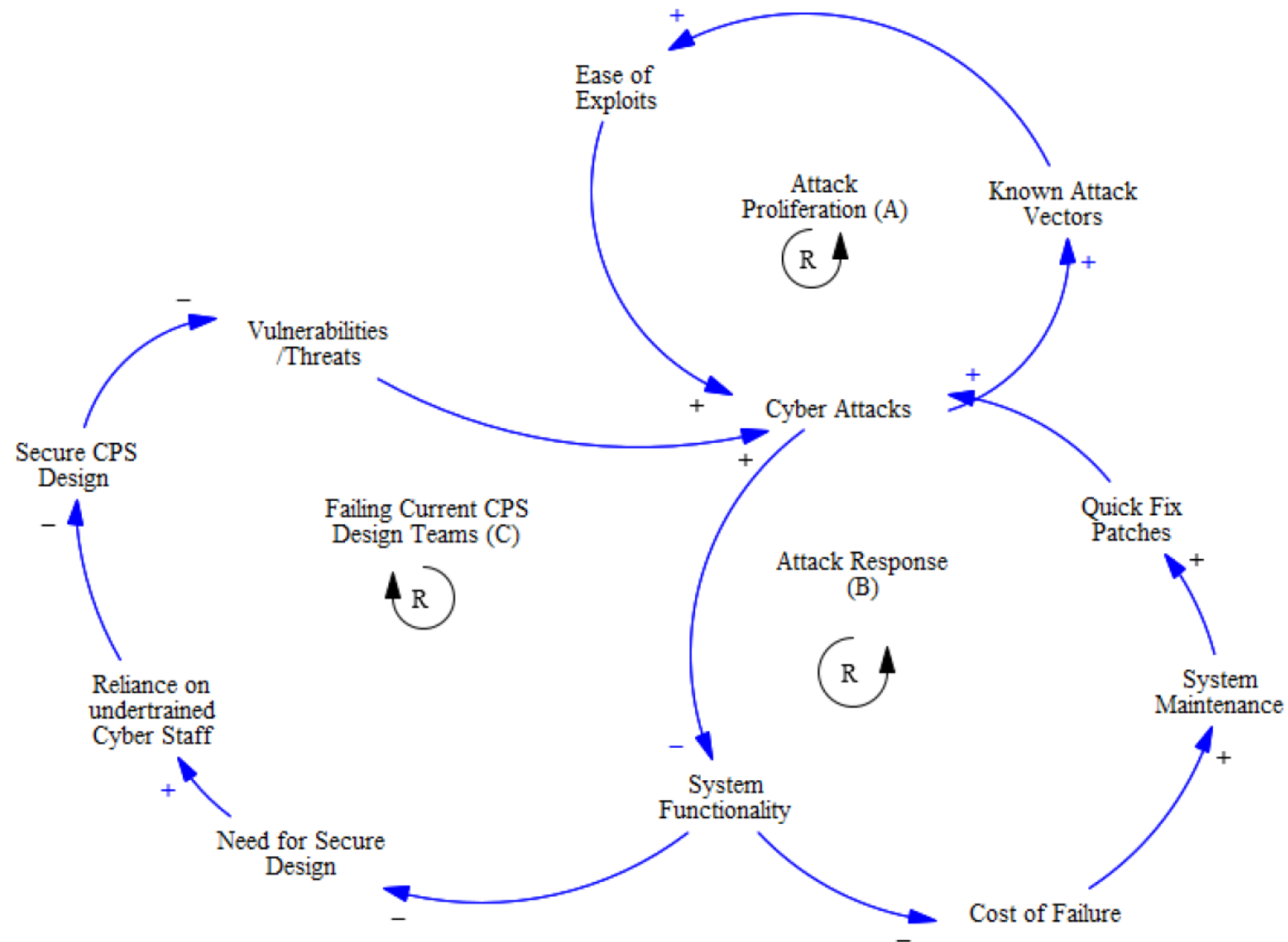


Diagram  
generated with  
VENSIM software

Figure 3: Systemic Identification: Causal Loop Diagram showing complexity of CPS Design Team and CPS Security



# Proposed BDD for more effective CPS Design Team

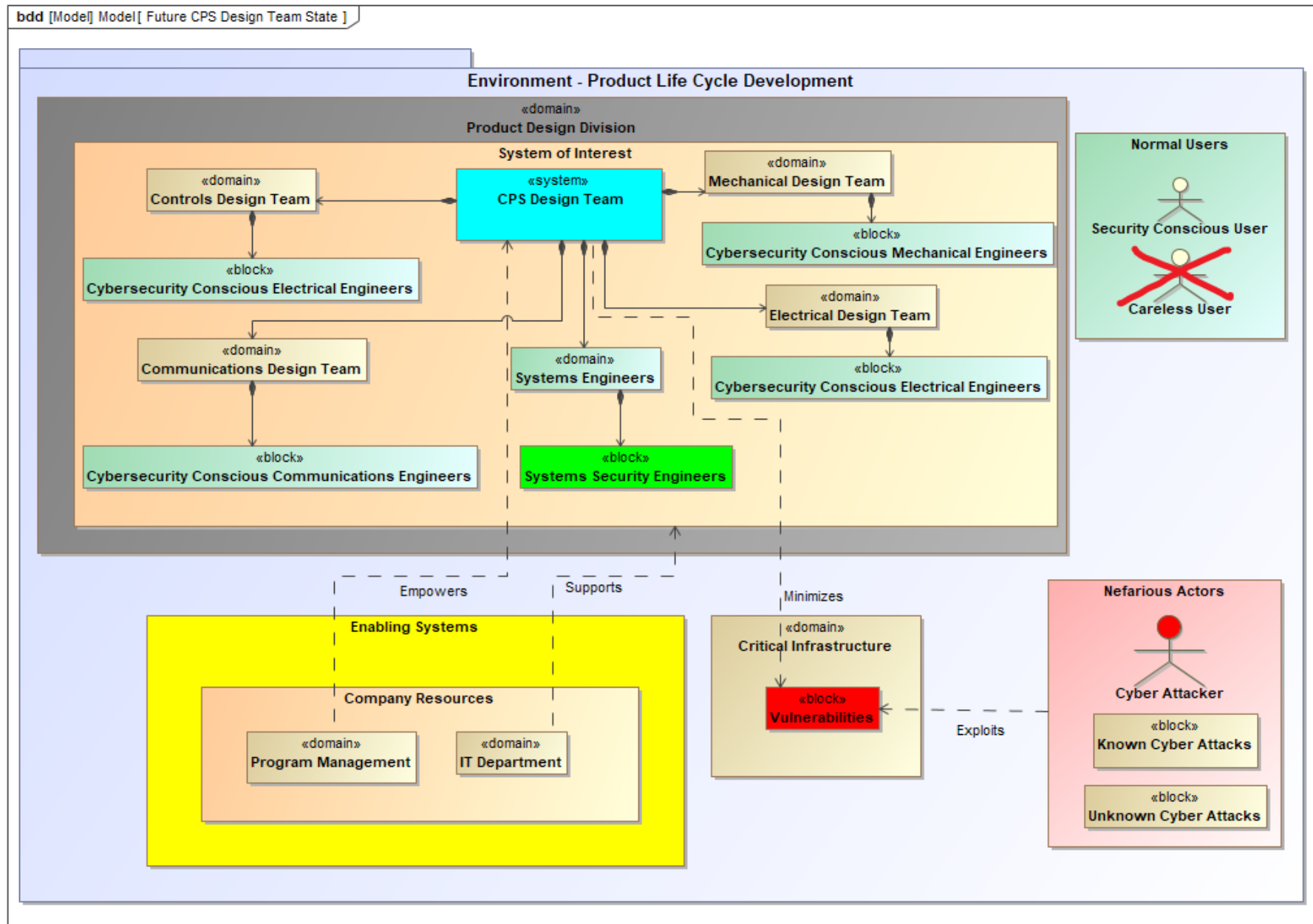


Figure 4: SysML BDD Of Proposed Design Team Solution

# Application of Systems Thinking Models for CPS Design Team

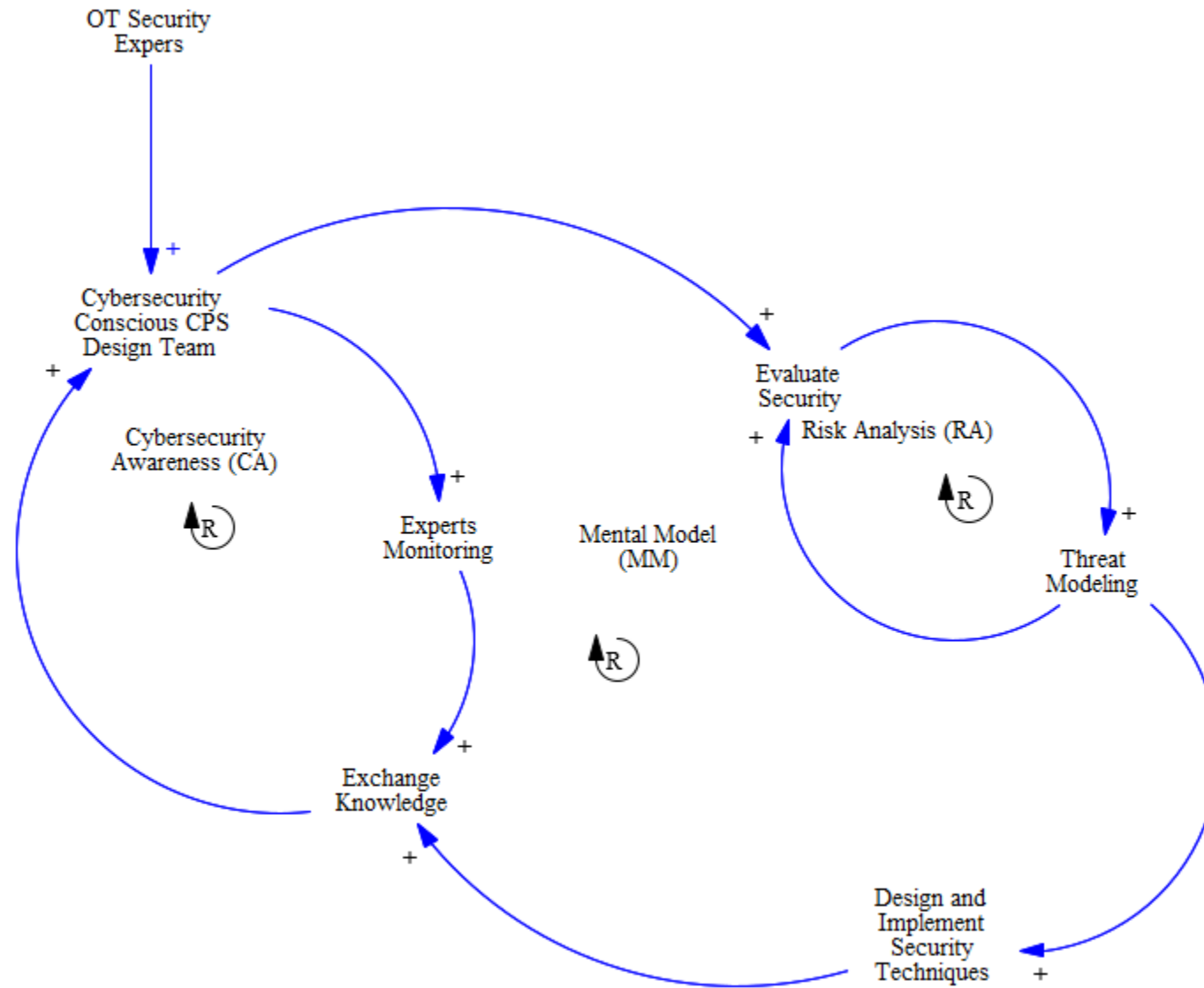


Figure 5: Causal Loops For Secured CPS Design Through Cybersecurity Conscious CPS Design Team

# Application of Systems Thinking Models for CPS Design Team

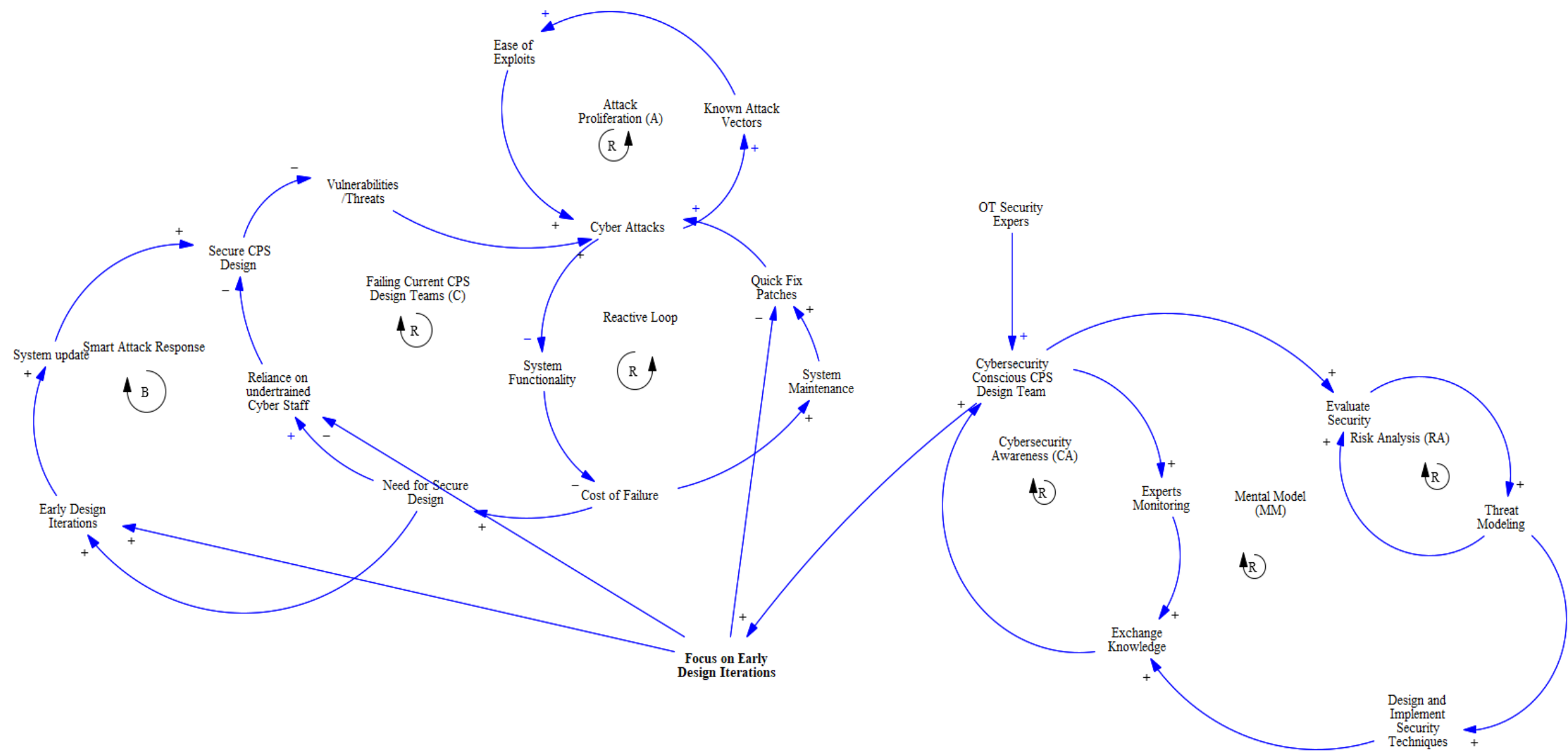


Figure 6: Integration of solution with the problem CLD

# Application of Systems Thinking Models for CPS Design Team: Discovery of Unknowns

## Events

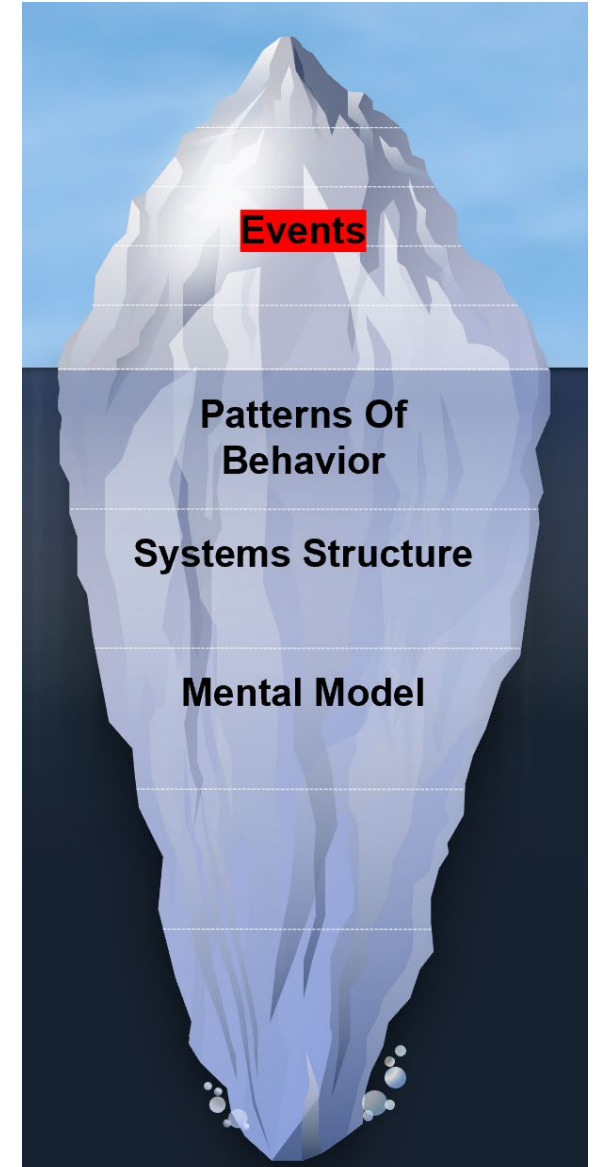
### Emergent Behaviors

*The Design Team is focused on CPS design and relies on IT for security*

*The design team has little to no knowledge of CPS vulnerabilities and possible threats*

### Proposed Actions

*Hire Systems Security Engineering (SSE) and Operational Technology (OT) experts to train the CPS Design team to become cyber-conscious and implement security by design*



# Application of Systems Thinking Models for CPS Design Team: Discovery of Unknowns

## Patterns

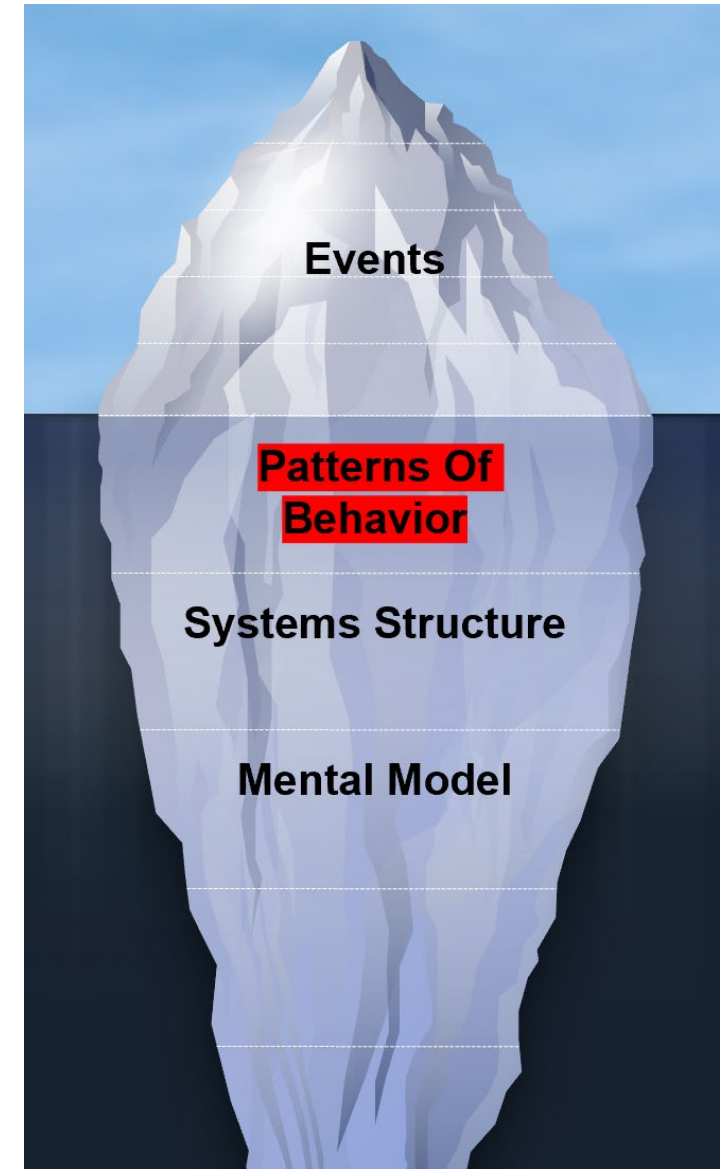
### Emergent Behaviors

*Resistance to change and reluctance to learn new concepts (outside their domain) and new tools design engineers leaving the organization*

### Proposed Actions

*The organization should inform their teams of recent cyberattacks and their consequences for CPSs*

*A visual framework may assist in helping the design team understand their significance in securing CPS design, with how and where they fit*



# Application of Systems Thinking Models for CPS Design Team: Discovery of Unknowns

## Structure

### Emergent Behaviors

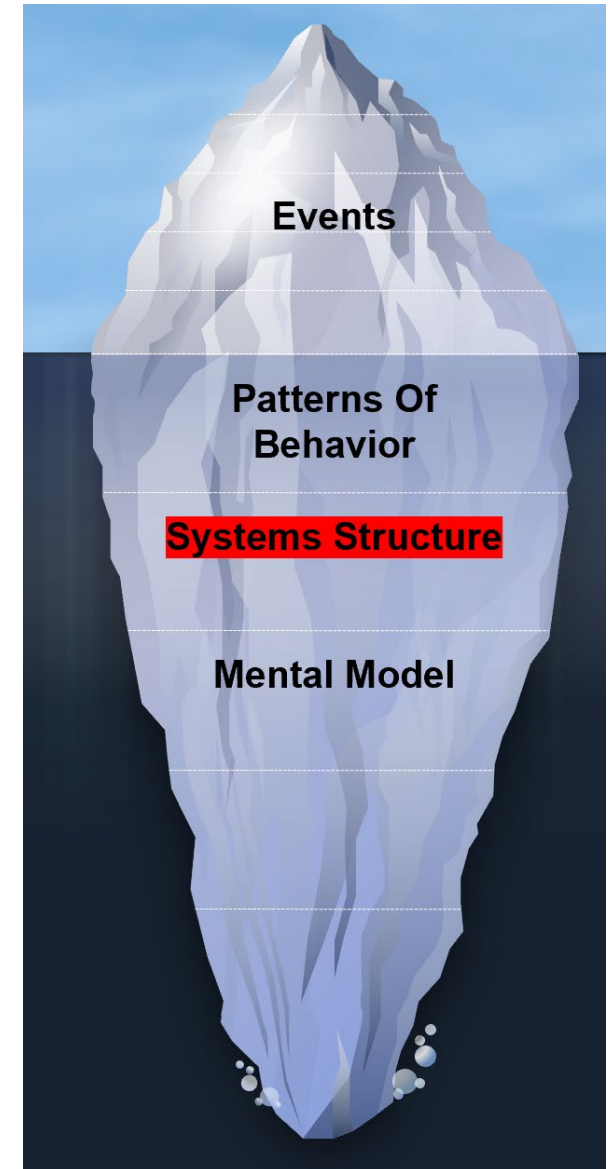
*The CPS design team is an expert in the design and development of CPS, but not in security. IT support for security enabling systems is limited and the environment is driving pressure focused on cost and schedule*

### Proposed Actions

*Train CPS design team on cybersecurity, detection of vulnerabilities, threat modeling, and risk analysis*

*Promote knowledge sharing through structured mentoring programs, webinars, and seminars on real-world attacks and consequences*

*Understand system stakeholder incentives and consequences for cybersecurity breaches*





# Application of Systems Thinking Models for CPS Design Team: Discovery of Unknowns

## Mental Model

### Emergent Behaviors

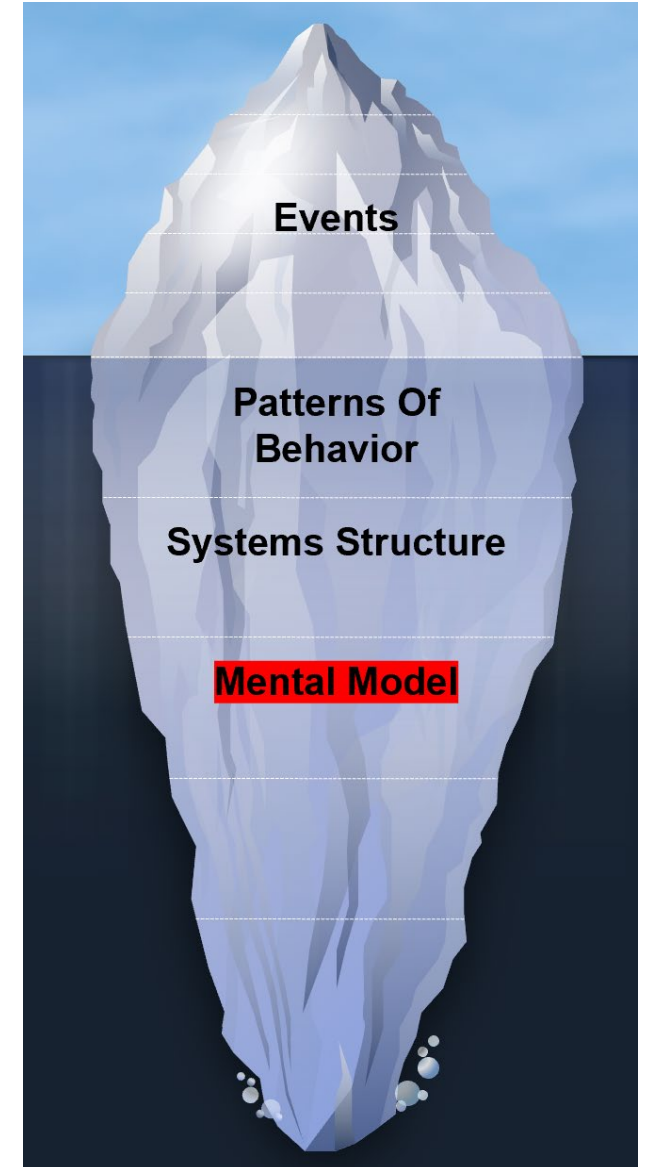
*The CPS design team is valued for its expertise in efficient CPS development within cost and schedule*

*Security is outside the area of responsibility*

### Proposed Actions

*The gradual transition of the current mindset to adopt security by design*

*Implement stakeholders' encouragement programs. Conduct surveys to evaluate all stakeholders' feedback*



# The CyberTruck Challenge Example



<https://www.cybertruckchallenge.org/>

## Conclusion and Future Work

This work illustrates the utility of Systems Thinking and MBSE in solving complex organizational problems.

Using Systems Thinking principles, iceberg models, block definition diagrams, and causal loop diagrams we present an analysis of current CPS design teams systematically identifying the underlying causes of weak security design.

The proposed solution presented in this work for CPS Design teams would help organizations implement Systems Thinking and Systems Security Engineering training to achieve 'Security by Design' for their complex CPS development.

While this work does not present a case study of a solution as implemented in an actual CPS System Design Team, it provides the necessary foundational modeling to justify proposed changes to an organization seeking improvement.

Systems Modeling, specifically the CLD's in this work, provides a low-cost method of demonstrating the value of investing in Systems Thinking and Systems Security Engineering training and new hires required prior to investing significant time and monetary resources in its implementation.

Future work should create an executable CLD and ideally document an attempt to implement this solution in an organization to report its successes and challenges.



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# Questions?



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